

Blended English E-Learning

Business English Curriculum



I corsi di inglese per gli affari segue un programma attentamente progettati per migliorare e perfezionare l'uso dell'inglese in un contesto di affari. I corsi sono adeguati per studenti di livello intermedio e avanzato.

Fate clic su uno dei livelli di seguito elencati per visualizzarne la descrizione dettagliata.

Principiante

The minimum suitable level to study the Business English course is Intermediate, due to the need to first learn the basic vocabulary, expressions and grammar. We recommend you complete the Beginner section of the General English course

Intermedio

- Livello 4
- Livello 5
- Livello 6
- Livello 7
- Livello 8

Avanzato

- Livello 9
- Livello 10

Level 4

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Lesson	Topic	Expressions	Grammar
4.1	Creating Mickey Mouse	Starting a conversation	
4.2	Selling Mickey Mouse	Making and Taking Phone Calls	
4.3	Disney's First Full-Length Film	Asking for Clarification	The Simple Present vs. The Present Continuous
4.4	Disneyland: The First Theme Park	Introducing People to Each Other	
4.5	Expanding the Disney Empire		Questions with Question Words
Review			
4.6	The Early Days of Sony	Asking People about Themselves and Their Work	
4.7	Building the Sony Brand Name		Yes/No Questions and Short Answers
4.8	Sony Comes to the U.S.	Invitations--Inviting, Accepting, and Declining	
4.9	Introducing the Sony Walkman	Describing a Product	Modals-- <i>Can</i> and <i>Could</i>
4.10	The Sony Spirit	Asking for and Giving Opinions	
Review			
4.11	Meet Richard Branson		Articles and Countable and Uncountable Nouns
4.12	Richard Branson's "Student" Days	Conversation Fillers	Quantifiers
4.13	Launching the Virgin Megastores	Asking for and Giving Directions	Prepositions of Place and Time
4.14	Building the Virgin Record Label		Comparative and Superlative Forms
4.15	The Creation of Virgin Atlantic Airways	Making Travel Reservations	
Review			
Level test			

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Lesson	Topic	Expressions	Grammar
5.1	Belle Vie's Business Decision	Describing a Situation	Frequency Adverbs and Time Expressions
5.2	Planning the First Steps	Expressing Necessity	Modals of Necessity
5.3	At a Cocktail Party	Greetings and Introductions	The Simple Past Tense
5.4	Making Small Talk	Making Small Talk	The Simple Past vs. the Past Continuous
5.5	International Finance	Expressing Possibility	Modals of Possibility
Review			
5.6	Discussing a Loan	Making Plans, Stating Intention	Future Forms
5.7	Booking a Hotel Room	Expressing Preferences	<i>Prefer and Would Rather</i>
5.8	Checking In	Checking into a Hotel	<i>Make vs. Do</i>
5.9	Leaving a Message	Leaving Telephone Messages	Modals of Request
5.10	Returning a Call	Returning Phone Calls	Phrasal Verbs
Review			
5.11	Looking at the Numbers	Looking at Facts and Figures	Comparative Forms
5.12	Belle Vie's Options for Financing	Comparing Facts and Figures	Comparisons with <i>as ... as</i>
5.13	New Product Development	Criticizing and Complaining	Superlative Forms
5.14	Finding the Right Market	Interrupting and Responding to Interruptions	Connectors--Showing Contrast and Opposition
5.15	Getting All the Information	Asking for Further Information	Connectors--Adding More Information
Review			
Level test			

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Lesson	Topic	Expressions	Grammar
6.1	Reviewing Information	Reviewing and Summarizing Information	Quantifiers with Countable and Uncountable Nouns
6.2	Getting the Green Light	Expressing Certainty and Uncertainty	Verbs and Adjectives with "That" Clauses
6.3	A Business Dinner	Eating in a Restaurant	Review of Articles
6.4	Telling Stories	Introducing a New Topic	The Present Perfect Tense
6.5	Identifying Problems	Identifying Problems	The Present Perfect vs. the Simple Past
Review			
6.6	Preparing a Presentation	Agreeing and Disagreeing	<i>So, Too, Not Either, and Neither</i>
6.7	Presenting Information	Giving a Presentation	Connectors--Showing Time Relationships
6.8	Making Recommendations	Giving a Presentation	Connectors--Showing Cause and Effect
6.9	Asking for Advice	Asking for and Giving Advice	Modals of Advice
6.10	Considering the Options	Introducing Different Views	Verbs and Adjectives with Prepositions
Review			
6.11	The Licensing Agreement	Negotiating--Making and Responding to Offers	
6.12	The Celebration		Real Conditional Sentences
6.13	Friends		Tag Questions
Review			
Level test			

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Lesson	Topic	Expressions	Grammar
7.1	Trouble at Accelerated English	Expressing Sympathy	The Simple Past vs. the Present Perfect
7.2	Talking to a Consultant	Expressing Worry and Concern	The Present Perfect Continuous Tense
7.3	Considering the Options	Expressing Possibility and Probability	Review of Modals Possibility and Probability
7.4	Mike's Decision	Expressing Necessity	Review of Modals of Necessity
7.5	The Disagreement	Expressing Disagreement	Review of Modals of Advice
Review			
7.6	The Third Partner	Giving Opinions	Verbs of Appearance
7.7	Finding a Compromise	Identifying Areas of Agreement	<i>Neither/Nor, Either/Or</i>
7.8	The Investment Banker	Asking for More Information	Showing Cause and Effect
7.9	Finding a Partner	Ways to Present Information	Review of Comparative and Superlative Forms
7.10	A Good Fit	Asking for Clarification	Review of Articles
Review			
7.11	Preparing the Proposal	Summarizing and Confirming	Using <i>That</i> to Talk about Ideas
7.12	Planning for the Negotiation	Offering Assistance	Nouns and Quantifiers
7.13	The Telephone Message	Making and Receiving Telephone Calls	Past Continuous with Non-action Verbs
7.14	The First Steps	Making Hypothetical Statements	Unreal Conditional Sentences in the Present and Future
7.15	The First Meeting	Expressing Agreement	The Past Perfect Tense
Review			
Level test			

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Lesson	Topic	Expressions	Grammar
8.1	Rumours	Discussing Possibilities	Reported Speech
8.2	The Negotiation	Introducing Points of Discussion	Question-Word Clauses
8.3	The Good News	Discussing a Previous Conversation	More Reported Speech--Reported Questions
8.4	Working Out the Details	Making or Opposing a Proposal	Connectors--Showing Time Relationships
8.5	An Employee's Concerns		Connectors--Showing Contrast and Opposition
Review			
8.6	The Announcement	Interrupting and Returning to the Point	Gerunds and Infinitives
8.7	Human Resources	Expressing Dissatisfaction	Relative Clauses with Subject Pronouns
8.8	Getting Answers	Responding to Complaints	Relative Clauses with Object Pronouns
8.9	Reasons for Optimism		Relative Clauses with <i>Whose</i> , <i>Where</i> , and <i>When</i>
8.10	One Step at a Time	Responding to Requests for Action	Phrasal Verbs
Review			
8.11	The Celebration		Passive Sentences
Review			
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Lesson	Topic	Expressions	Grammar
9.1	Building a Brand		Phrasal Verbs
9.2	Marketing	Explaining Charts and Graphs	
9.3	Reestablishing a Product	Asking for Opinions and Bringing Others into the Discussion	
9.4	Advertising	Stating and Postponing Goals	Verbs that Change Meaning with Infinitives and Gerunds
9.5	Marketing to Emerging Economies	Asking for and Giving Confirmation	
Review			
9.6	Business Communication across Cultures: Etiquette	Asking and Declining to Answer Personal or Sensitive Questions	Review of Past Tenses
9.7	Business Communication across Cultures: Challenges	Asking for and Giving Clarification	
9.8	Business Communication across Cultures: Understanding and Adjusting to Cultural Differences	Giving and Responding to Feedback	Review of the Simple Past and Present Perfect Tenses
9.9	Giving a Presentation	Interrupting Politely and Responding to Interruptions	
9.10	Giving a Presentation	Giving a Presentation	Review of Future Tenses
Review			
Level test			

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Lesson	Topic	Expressions	Grammar
10.1	Innovation		Reported Speech--Commands and Requests
10.2	Innovators and Entrepreneurs	Giving and Responding to Unexpected Information	
10.3	Innovation		Causative Verbs
10.4	Innovative Organizations	Responding to a Proposal	
10.5	Entrepreneurism		Unreal Conditional Sentences
Review			
10.6	The Global Society		Connectors--Showing Similarities and Differences
10.7	Going Global	Asking for and Stating Contingency Plans	
10.8	An Overseas Assignment		Past Modals
10.9	Global Companies	Emphasizing the Need for Action and Buying Time	
10.10	Business without Borders		Reduced Relative Clauses
Review			
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Siamo a vostra disposizione per qualsiasi informazione e saremo lieti di rispondere alle vostre domande:



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